

#behbeh

The rules of TikTok contest

1. General provisions

- 1.1. These rules govern the terms of the TikTok contest “#behbeh”.
- 1.2. The competition is held on the territory of the Republic of Azerbaijan and on the organizer’s official TikTok page https://www.tiktok.com/@azercell_official

2. The organizer

- 2.1. The organizer of the contest is “Azercell Telecom” Limited Liability Company (hereinafter referred to as the Organizer).
- 2.2. Organizer information: Address: 149, Tbilisi ave., Baku, AZ1122; Tel.: (+994 12) 496 70 07; Fax: (+994 12) 430 05 68; Email: office@azercell.com

3. Time of the competition

- 3.1. The competition will run from 19.03 2021 - 30.03.2021 inclusive.
- 3.2. The deadline for receiving awards is 29.04.2021.

4. Participants of the competition

- 4.1. The competition is open to individuals registered on the organizers' official TikTok page, who have reached the age of 18 and permanently residing in the territory of the Republic of Azerbaijan.
- 4.2. Persons under the age of 16 can participate in the competition only with the written/official consent of their parents (legal representatives).

4.3. Employees of the organizing company, members of their families, management, enterprises and organizations involved in the competition, as well as their employees and family members, can't participate in the competition.

5. Conducting competition

5.1. To participate in the contest, the participant should be familiarized with the rules given on the organizer's official website:

- Watch the sample video of Azercell;
- Shoot your own video using background music;
- Share the video on your TikTok account with #behbeh and #Azercell hashtags.
- One of the owners of the most viewed videos will receive an iPhone 12 and in addition another 3 user with the highest number of views will receive a gift card for 100 AZN.

5.2. The competition will run until 11:00 on March 30th, 2021.

5.3. The list of winners will be announced on March 30th, 2021, after 15:00 and will be posted on the website azercell.com

5.4. During the contest the participant should not rename his/her account.

5.5. Each participant can share an endless number of videos, but the winner can only be selected once.

5.6. The pages of the participants must have at least 2 posts and 5 subscribers.

Participation of fake accounts will not be counted.

6. Video requirements

6.1. Videos shouldn't contain claims of third parties and rights, including content and composition, should be strictly connected with the participant.

6.2. By participating in the contest, participants agree to post their content on the organizer's official TikTok page at https://www.tiktok.com/@azercell_official

6.4. The content of the videos shouldn't violate the requirements of the current legislation and the rules for the use of social networks and should comply with ethical standards. The use of photographs/videos demonstrating war, violence and cruelty, inciting national, racial hatred or intolerance, humiliating someone's honor or dignity, harming the business reputation, violation of intellectual property rights, pornographic, pirated and counterfeit content, as well as advertising and anti-advertising is strictly prohibited. The organizer reserves the right to delete any information that doesn't meet the requirements of the competition in terms of content.

6.5. By uploading a video, it is considered that the participant has followed the instructions described above. The organizer isn't responsible for third parties for the content of the videos and in case of any conflicts, it should be resolved between the participant and third parties.

7. Prize

7.1. One of the owners of the most viewed videos will receive an iPhone 12 and in addition another 3 user with the highest number of views will receive a gift card for 100 AZN.

7.2. The winners will be awarded in Azercell Exclusive (26A, H. Z. Taghiyev street,) on the Fountain square.

7.3. The prize can't be substituted by cash or any other form of reward.

7.4. The deadline for receiving the prize is 29.04.2021. Winners who didn't submit applications before this date will be deemed to have waived the prize. Moreover, applications submitted after this date will not be considered.

7.5. The winner can be notified directly on the organizer's official page on TikTok, as well as by the participant private messages.

7.6. The winner should provide the organizer information about himself/herself in advance (name, surname, patronymic, phone number, e-mail address, identity card information) and provide the original identity document immediately after the prize has been awarded.

7.7. The organizer reserves the right to refuse to award the prize and is not responsible for this in case the provided personal data of the winner doesn't correspond to reality, it is impossible to contact the participant or there is a discrepancy between the information about the winner and the information in the personal account.

7.8. If the winner refuses the prize or the organizer uses his right to refuse the award, this prize can be transferred to another participant or nobody will be awarded depending on the decision of the jury.

8. Other conditions

8.1. Information about the competition rules is available on the official pages of the organizer on the TikTok page and the internet.

8.2. By participating in this competition, the participant confirms his/ her full knowledge and consent, including the following statements below:

8.2.1. In case of any violation of the rights of a third party during the competition, the claims directed to the organizer should be resolved independently by the participant;

8.2.2. The participant agrees with the free placement and dissemination of information about the participant, including the materials of the competition on the organizer's information resources and various media;

8.2.3. The organizer reserves the exclusive right to use any video of the contest at any time, anywhere and for an indefinite period at its discretion.

8.3. The organizer reserves the full right to exclude participants who behave unfairly to win.

8.4. Any violation by the participant of any of these rules gives the organizer the right to refuse to award the prize to the participant.

8.5. The organizer reserves the right to amend the rules of the contest by posting it on the official TikTok page and on the internet.