

“Where words fail, music speaks...”

Ms. Zarina Zeynalova, CEO of “Azercell Telecom” LLC welcomed guests at the event dedicated to Novruz holiday in Washington DC.

MARCH 20, 2022 ON THE OCCASION OF NOVRUZ HOLIDAY, “AZERCELL TELECOM” LLC IN A PROUD PARTNERSHIP WITH THE EMBASSY OF THE REPUBLIC OF AZERBAIJAN TO THE UNITED STATES OF AMERICA BROUGHT TOGETHER ABOUT 400 GUESTS TO ENJOY AZERBAIJANI MUSIC NIGHT WITH HAN BEYLI BAND AT ONE OF THE MOST PRESTIGIOUS CONCERT HALLS IN WASHINGTON DC.

Following a thousand years old tradition of Novruz celebrations, Azercell organized a special event in DC to mark the beginning of spring in the capital of US. A masterful and energy filled concert was performed by Han Beyli – the young Azerbaijani musician and composer raised in Ukraine and currently residing in US. Han left the audience spellbound, skillfully synthesizing delightful sounds of Mugham, with Ethnic, Jazz and R&B sounds. Sharing the stage with his multinational band, Eren Erdogan, Tareq Rantisi, Johnathan Hulett, Timothy Watson, Connor Rohrer, David Mason and dance performer Alexandra Sarabia, Han created an event not easily forgotten. He immersed the listeners in the unique Azerbaijani musical culture handed down over generations. The guests enjoyed both famous Azerbaijani songs “Azərbaycan maralı”, “Qubanın ağ alması”, “Gəl ey səhər”, “Reyhan” in a new interpretation and Han’s own compositions such as “Səsle məni” and newly released “Times”. The guests of honour of the event were Ambassador of the Republic of Turkey to the United States Mr. Murat Mercan, Ambassador of the Republic of Kazakhstan Mr. Yerjan Ashikbayev, and Ambassador of the Republic of Uzbekistan Mr. Javlon Vahabov In her opening remarks, CEO of “Azercell Telecom” LLC Ms. Zarina Zeynalova emphasized Han’s significant contribution to promoting rich cultural and musical heritage of



Azerbaijan: “Han and his group are a perfect representation of the multicultural society within the US. Through incorporating the traditional Mugham into his works, which is the heart of Azerbaijani music, Han has been able to share key elements of our culture with the wider US community”. “Where words fail, music speaks – no matter where we come from, today let us speak the language of music” – ended her speech Ms.

Zeynalova. Spreading the holiday cheer by taking the stage with his daughters wearing Azerbaijani national costumes, Ambassador of the Republic of Azerbaijan to the United States of America Mr. Khazar Ibrahim spoke of cultural diversity of Azerbaijan as one of the most cherished features of Azerbaijani society: “Bringing together Azerbaijani culture and culture of nations they represent, Han and his friends are

the best incarnation of this diversity on a global level.” Han was warmly welcomed by the American community, who actively shared their impressions on social media and expressed their gratitude to the organizers for creating a festive atmosphere in America. Footage from the concert is available on Azercell's official YouTube channel.



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