

## **“İstəSən!”**

### **Instagram Contest rules**

#### **1. General rules.**

1.1. These Rules govern the conditions of the “İstəSən!” Instagram Contest (hereinafter the Contest).

1.2. The Contest is held on the territory of the Republic of Azerbaijan and on the official Instagram page of "Azercell Telekom" LLC (hereinafter - the Organizer) - <https://www.instagram/azercell>.

1.3. A participant can be awarded as a winner for only one criterion. If one of the first 2 Contestants with the highest number of likes also wins the highest number of views, the Contestant with the next highest number of views will be declared the winner.

#### **2. Organizer.**

2.1. The Organizer of the Contest is "Azercell Telecom" Limited Liability Company.

2.2. Information about the Organizer: Address: AZ1122, Baku city, Tbilisi avenue, 149. Tel.: (012) 496 70 07; Email: [office@azercell.com](mailto:office@azercell.com)

#### **3. Terms of the Contest.**

3.1. The Contest will continue from 25/10/2022 to 28/11/2022.

3.2. The deadline for receiving prizes is 25.12.2022.

#### **4. Contest participants and requirements for them:**

4.1. Individuals who have reached the age of 18 and live permanently in the territory of the Republic of Azerbaijan, who follow the official Instagram page of the Organizer, can participate in the Contest.

4.2. Minors who have reached the age of 16 can participate in the Contest only with the written/official consent of their parents (legal representatives).

4.3. Employees of the Organizer, their family members, departments, enterprises and organizations involved in the Contest, their employees and family members of those employees cannot participate in the Contest.

4.4. Participant must not change their account name during the Contest Period.

4.5. Contestants must have at least 2 shared posts and 10 followers. Participation of non-real accounts will not be registered.

4.6. Each participant has the opportunity to perform only 10 (ten) videos within the Contest.

4.7. The results of the participants who cannot meet the Contest conditions or violate the requirements will be considered invalid.

## **5. Conducting the Contest.**

5.1. Participant to participate in the Contest:

5.1.1. Shall familiarize themselves with these Rules on the official website of the Organizer;

5.1.2. Shall follow the Organizer's official Instagram page;

5.1.3. Shall like the Contest announcement post and write "qoşuldum" in the comment section;

5.1.4. Shall make a video according to the lyrics of the song using the Instagram filter named "İstəSən";

5.1.5. Shall add the hashtag #İstesənMusabiqə to the video post and share it on their Instagram profile. The video will be automatically placed on the page <https://www.azercell.com/az/personal/campaigns/Contests/istesen.html>.

5.2. The following participants are considered winners and awarded with prizes:

5.2.1. The first 2 participants with the most number of likes - iPhone 13;

5.2.2. The first 2 participants with the most number of views - Samsung S22;

5.2.3 If more than one participant has the same number of likes or views, early shared post based on the video sharing date will be considered the winner.

5.3. The duration of the Contest is 25.10.2022-28.11.2022.

5.9. The list of winners will be shared in the comment section of the Contest post and on the Organizer's website <https://www.azercell.com/az/personal/campaigns/Contests/istesen.html> by 16:00 on November 29, 2022!

## **6. Requirements for videos.**

6.1. Videos must be free of claims by any third parties and rights, including content and composition, should belong and relevant to the Participant.

6.2. By participating in the Contest, the participants agree to place their content submitted to the Contest on the official Instagram page of the Organizer - <https://www.instagram/azercell>.

6.3. The content of the videos should not violate the requirements of the applicable legislation and the rules of using social networks and should comply with moral norms. Uploading videos that promote war, violence and cruelty, national, racial, social enmity or intolerance, degrade the honor and dignity of any person, damage business reputation, violate intellectual property rights, pornographic, pirated and counterfeit content, advertising or anti-advertising are prohibited. The Organizer has the right to delete any information that does not meet the requirements of the Contest in terms of content and composition.

6.4. By uploading videos, the Participant is deemed to have declared that the videos are in full compliance with the rules described above, the Organizer does not bear any responsibility to third parties for the content of the videos, in case of controversial situations, disputes should be resolved independently between the Participant and third parties.

## **7. Award.**

7.1. The first 2 participants with the most number of likes will be awarded with an iPhone 13, the first 2 participants with the most number of views will be awarded with a Samsung S22 phone.

7.2. The prize will be presented to the winner at the Azercell Exclusive store located at Fountains Square (Tagiyev Street, 26A).

7.3. The prize cannot be cashed in any form and cannot be exchanged for another prize.

7.4. The deadline for receiving the prize is 25.12.2022. Winners who do not apply by this date will be deemed to have forfeited the prize and applications made after this date will not be considered.

7.5. The winner can be announced on the official Instagram page of the Organizer, and the Participant can be notified directly by personal message.

7.6. The winner must provide information about themselves (name, surname, patronymic, phone number, e-mail address, identity card information) to the Organizer in a way that will be communicated to them in advance, and must present the original of the identity document when receiving the prize.

7.7. If the information provided by the Participant is incorrect, if it is not possible to contact the Participant based on the information provided, if there are irreparable inconsistencies between the information about the winner and the personal account information, the Organizer has the right to refuse to award the prize and is not responsible for it.

7.8. If the winner refuses the prize or the Organizer exercises its right to refuse to award the prize, the prize will be awarded to the Participant in the next place.

## **8. Other conditions.**

8.1. Information about the rules of the Contest is shared on the official Instagram and Internet pages of the Organizer.

8.2. By participating in this Contest, the Participant declares their complete familiarity and agreement with the current rules, including their agreement to the following:

8.2.1. in case of violation of the rights of any third party by the Participant during the Contest, the claims made against the Organizer must be independently resolved by the Participant;

8.2.2. information about the participant, including Contest materials, is freely placed and disseminated by the Organizer in information resources belong to the Organizer and in various information carriers;

8.2.3. the Organizer reserves the exclusive right to use the videos that have participated in the Contest in any way and anywhere for an indefinite period of time at its discretion.

8.3. The Organizer has the right to exclude the Participants who use unfair methods to win (behave dishonestly).

8.4. Violation of any clause of these Rules by the Participant entitles the Organizer to refuse to award the prize.

8.5. The Organizer has the right to change the rules of the Contest by posting on the official Instagram and Internet pages.