

AZERCCELL THE FIRST IN SHUSHA, NOW SPEEDING UP FURTHER PENETRATION ACROSS THE LIBERATED MOTHERLAND!

Finally, after almost 30 years of separation the glorious Azerbaijani army, under the leadership of the President of the Republic, Supreme Commander-in-Chief Mr. Ilham Aliyev, has put an end to suffering and pain, opening a new page in the history of our country. The country's leading mobile operator AzerCell Telecom sharing the joy of victory with compatriots, has already started deployment of LTE mobile network in Karabakh.

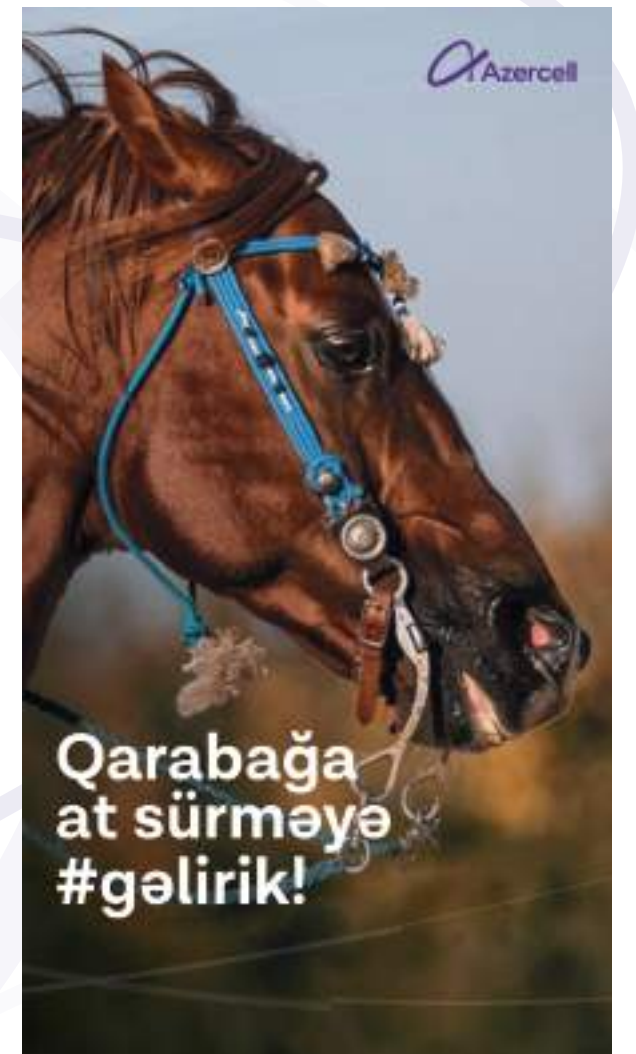


It was precisely AzerCell to start building first mobile network infrastructure in Karabakh and the liberated territories. The Radio Base Stations installed by AzerCell in the freed from occupation areas support LTE technology. Just days after the historic liberation of Shusha, the citadel of Karabakh and the beating heart of Azerbaijan, AzerCell announced the launch of its mobile network in the city. Thus, after 28 years of longing for Shusha, our citizens and military forces currently allocated there are granted with opportunity to be in constant connection with their relatives, as well as use the fastest mobile internet and advanced communication services. At the present time, the Company intends to cover all our historical territories freed from occupation with a modern mobile network in the soonest time, as well as to provide uninterrupted communication and innovative services to our compatriots who will soon return to their homelands. The technical infrastructure and LTE network that AzerCell has begun to build in Karabakh and surrounding areas will give impetus to the rapid development of these areas.

It should be reminded that during the 44 days of war when every compatriot demonstrated solidarity with our heroic soldiers, fighting for the liberation of our occupied land regardless of their profession and field of activity, AzerCell Telecom has also initiated a number of supportive incentives to support our citizens and army.

In early October, AzerCell was among the first to donate to the valiant Azerbaijani Army, protecting our peace and security, transferring 1 million AZN to the Armed Forces Assistance Fund. Feeling the desire of every Azerbaijani, to support our brave army, in the period when the hearts of all compatriots pray for Karabakh, AzerCell also provided an opportunity for its subscribers to donate to the Armed Forces Assistance Fund, in a more convenient and easy way via "Mobile Payment" section of AzerCell's "Kabinetim" ("My Cabinet") application.

The mobile operator also highly valued the endeavors of media representatives, working hard to enhance the victory spirit and conveying the truth about Azerbaijan both to the local audience and the international community. To support the courageous military journalists, acting as invincible warriors of the information war and promptly broadcasting unbiased news directly from the battle zones, AzerCell transferred 100 AZN to the balance of all reporters and media representatives, who have been assigned to the frontline.



AzerCell has also supported the civilians who have suffered from the Armenian aggression. After rocket attacks on residential areas in the cities of Ganja and Barda, which killed and injured innocent civilians, AzerCell provided communication support to its subscribers in these cities. Considering the sharp increase in calls from the population of these cities in connection with the mentioned tragic events, AzerCell uploaded 50 minutes for calls and 50 SMS in all directions to the balance of all subscribers located there.



During those 44 days of intense battles Azericell has conducted a campaign with the slogan #gəlirik (#we are coming) in Social Media to sustain a high level of solidarity and the spirit of victory, as well as express deep respect for the rich heritage of Karabakh culture. The campaign caused a great response among viewers. As the result, the video of #gəlirik campaign dedicated to Shusha has become and remains the most liked and shared video on social networks in Azerbaijan.

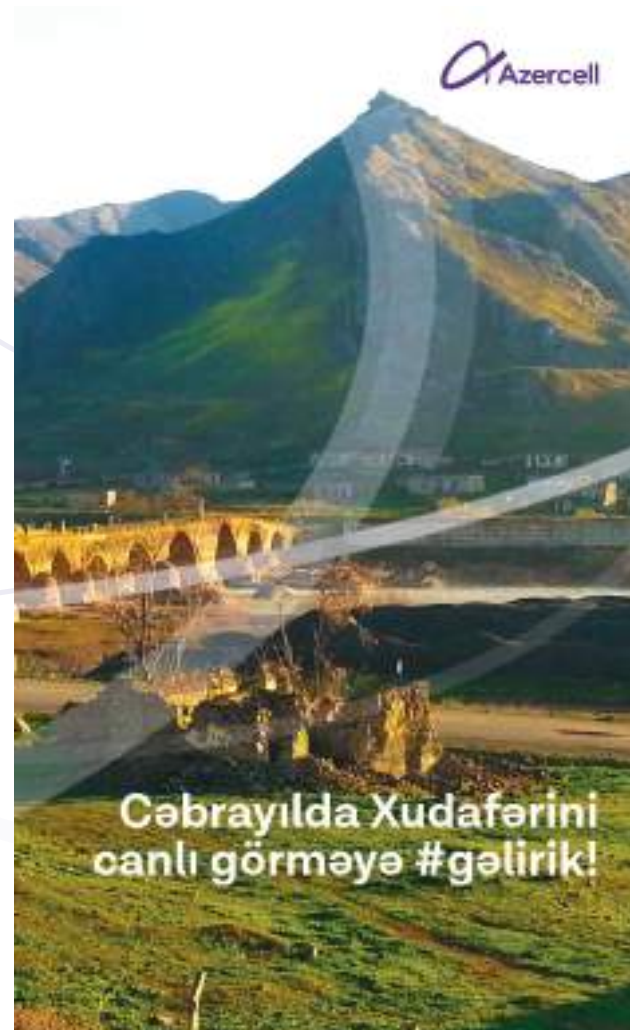
Now on the days of national solidarity, Azericell called on everyone to share the joy of victory and celebrate the happiest and most memorable moments together. Thus, on December 10th, 2020 in honor of the nation's great victory in the Patriotic War Azericell has presented its own gift for all subscribers and refilled 1GB data package to their balance. The gift data package was available to all prepaid and postpaid subscribers who sent the symbolic keyword "Qelebe" (meaning "Victory" in Azerb.) to the operator's short number.

As a sign of respect for the glorious Azerbaijani army, Azericell has cancelled mobile communication debt of military officers martyred or wounded in Patriotic War. In addition, Azericell subscribers who are currently serving in the military are given an extended period to pay off their debts until they return from the army.

Moreover, students of various educational institutions, postponing their study for the military service in Karabakh will receive Student Scholarships from Azericell till the end of their studies for a degree.

Azericell has implemented another social initiative for the families of the brave martyrs, who died while defending our Homeland, as well as participants and veterans of the Karabakh war, refugees and internally displaced persons. The Company occasionally arranged free check-ups for the prevention and treatment of eye diseases for these vulnerable groups of people at Azericell Mobile Eye Clinic.

"Azericell volunteers" – a charitable community of the Company's own employees continuously organize a number of social activities and campaigns to express their gratitude and support soldiers and their families in different regions of the country.



Standing alongside our citizens in a difficult but incredibly important and glorious period in the history of our independence, the leader of mobile communication market, the largest taxpayer and the largest investor in the non-oil sector of Azerbaijan, Azericell Telecom will continue its efforts to contribute to the prosperity and socio-economic development of our country, to establish the best communication services in all the territories of our homeland. Karabakh is Azerbaijan!

